
PRESS RELEASE

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Rose Point's New Coastal Explorer 2009 brings the power of the Internet to PC based navigation software!

Redmond, WA - January 23, 2009 Rose Point Navigation Systems today announced the release of Coastal Explorer 2009 at the Seattle Boat Show. Coastal Explorer 2009 is the first marine navigation product to include powerful new Internet features that can be used onboard with or without direct Internet access. The 2009 edition is full of innovations and demonstrates Rose Point's continued focus on making PC based navigation systems more useful, easy to use and relevant to a wide range of boaters. The 2009 edition is a *free* upgrade for existing customers.

The main features of the new software include; a Ships Log and Community Cruising Guide for sharing experiences and information with others through the Coastal Explorer Network, a redesigned customizable Cruise Mode, support S-63 for high quality world wide charts and Video Camera support. Rose Point has taken great care in making the new and the existing features "discoverable" (easy to find), ensuring that the product is easy to use and learn. The new cruise mode includes nearly all of the same features found in planning mode, but now they are easier to use and access while underway, it's also ideal for use with touch screens.

Rose Point issued a pre-release (beta) version of the software last year to give customers a chance to provide feedback on the software. Mark Nelson of Navsoftware.com (a leading online retailer of PC based navigation software), reviewed the beta version of the software stating, "*Coastal Explorer already had the easiest to use interface. With version 2.0 Rose Point has distanced themselves from others by orders of magnitude creating a whole new level (for others to aspire to)*".

Rose Point's license agreement allows users to install Coastal Explorer 2009 on multiple computers onboard the vessel and on a home or office computer. This is a major departure from the industry trend of restricting usage to one computer with a hardware dongle. This beneficial feature allows users to plan their trips on a home computer or office computer, or a second onboard computer. Coastal Explorer users get the most from their software because they have the freedom to use it on multiple computers.

Coastal Explorer 2009 is the first program to include a Ships Log that can be posted to the user's webpage as a Web Log (Blog) on the Internet. It's a place where boaters can store photos and write about their boating experiences and easily share them with friends and family. Users can create a Ships Log entry in Coastal Explorer 2009 and then transfer it to their home page on the Coastal Explorer Network using the synchronization tool. Users can then share their Ships Log by sending a link to their friends that contains an access key. Without the key unwanted viewers are unable to access the user's information. Users can choose to make their Ships logs public and accessible to the entire Coastal Explorer Network.

The Community Cruising Guide is part of the Coastal Explorer Network and is where members and non-members can comment about anchorages, local businesses, restaurants, marinas etc. Now users can gain local knowledge from other boaters and make comments about their own experiences. The Community Cruising Guide comes pre-loaded with information about thousands of marine facilities, service providers and related retailers.

Chart Updates are another key element of the Coastal Explorer Network. The US government publishes raster and vector charts online for free; however downloading them is often tedious. Rose Point has made it easier to update NOAA charts with a new and innovative update service. The charts are now delivered directly through the Coastal Explorer Network, bypassing the NOAA website altogether. They are the same charts, but now much easier to download.

The new version includes many more new features; boaters can download a ten day free trial and try the new features. It supports any Windows® compatible video camera allowing the video image to be displayed in a chart window. It also includes more data console panels which users can configure with only the panels they want to see.

Coastal Explorer 2009's unique combination of features makes Blogging about their cruising experience and a vibrant Community Cruising Guide a reality. Other manufactures have tried to create products with these features, but none have included the essential ingredients of onboard navigation, a method of synchronizing data, and the ability for users to create their own web experience.

Coastal Explorer 2009 is a free upgrade for existing registered users. The suggested retail price is \$399.

About Rose Point Navigation Systems

Rose Point is the leading developer of PC based navigation systems. The company was founded in 2003 by Brad Christian, an ex-Microsoft developer and is located in Redmond, Washington. The company produces Coastal Explorer and other software products. The software is sold under license to a number of companies around the world, it is currently offered in 5 different languages and a variety of product names.

For more information on Rose Point Navigation Systems or Coastal Explorer visit www.rosepointnav.com.

