
PRESS RELEASE

Contact: Jeff Hummel
Phone: (425) 605-0985
E-Mail: Jeff@rosepointnav.com

FOR RELEASE
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Rose Point to moderate PC Navigation Seminar at WorkBoat Show

Rose Point Navigation Systems will be introducing their new ECS software at the International WorkBoat Show in New Orleans in December of this year. They will also moderate a panel presentation titled: Operational Benefits of PC based Navigation: Real World Accounts One Year After Implementation. This event features three marine industry experts who will describe their recent experiences in selecting and deploying Rose Point's pre-released Electronic Chart System (ECS) software.

The panel includes:

Shelby House, ACL, a long time river boat captain with numerous years of experience with PC based navigation software. Shelby was instrumental in setting the criteria for selecting Rose Point ECS. He will describe the operational benefits from the perspective of the inland towing operator.

Brook Biddle, Seacor, a working captain and key member of Seacor's technology team. Brook was directly involved in selecting the hardware and software used on Seacor's vessels. He will describe how Seacor is using the software onboard their fleet of Offshore Supply Vessels.

Andrew McAllister, McAllister Towing, will describe how McAllister Towing deployed the ECS software to their fleet of 80+ vessels. Andrew will provide some insights on the benefits of using the program from the perspective of a short and long haul towing company.

Each of these experts represent Rose Point's key launch partners in three different industries, inland towing, offshore supply vessels and local and long haul offshore towing. Each has taken a similar yet unique approach to training, implementation, internet access, software features, and hardware selection.

This is your opportunity to:

- Meet other industry leaders and learn the benefits of PC based navigation software.
- Get answers to your questions directly from those who have experience in using a pc based navigation system.
- Spend some one on one time and receive a demo at the Rose Point booth.

Important: You must purchase a Silver or Gold Passport in order to join us for this informative session. The price is \$65 for Silver (Includes keynote speaker and up to 4 sessions), or a Gold Passport \$180 (Includes Keynote and ALL Sessions).

How to register:

- 1: Online: www.workboatshow.com
2. Call: 800-454-3007 or 972-620-3027
3. Register at the Show (**Keep in mind the price is double unless you have a VIP invitation**). Rose Point has a limited number of VIP invitations available. Please e-mail your VIP request to christine@rosepointnav.com.

About Rose Point Navigation Systems

Rose Point is the leading developer of PC based navigation systems. The company was founded in 2003 by Brad Christian, an ex-Microsoft developer and is located in Redmond, Washington. The company produces Coastal Explorer and other software products. The software is sold under license to a number of companies around the world, it is currently offered in 5 different languages and a variety of product names.

For more information on Rose Point Navigation Systems or Rose Point ECS visit www.rosepointnav.com.