
PRESS RELEASE

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Rose Point Hires Commercial Sales manager

Redmond, WA, - Jan 1, 2008, Rose Point Navigation Systems today announced that they have hired software industry veteran, John Cuttittle, to cultivate a growing commercial sales network in the United States. John has enjoyed a successful career in the PC software and hardware business for 20+ years. In the last 12 years, John has experienced an award winning career in business development as an account executive and dealer sales manager with Microsoft Corporation.

“Cuttittle will be responsible for growing our commercial sales” said Jeff Hummel Director of Sales and Marketing at Rose Point. “He will primarily focus on managing our US commercial sales and some reseller expansion efforts. Over the next 12 months Rose Point will be introducing new products that require a more hands on approach to working with our resellers. We need somebody with deep sales and channel knowledge and experience in this area, and coupled with his lifelong passion for boating, John is the perfect candidate.”

About Rose Point Navigation Systems

Rose Point is the leading developer of PC based navigation systems. The company was founded in 2003, by Brad Christian, and ex-Microsoft developer, and is located in Redmond, Washington. The company produces Coastal Explorer. The software is also sold under license to a number of companies around the world, it is currently offered in 5 different languages and a variety of product names.

For more information on Rose Point Navigation Systems or Coastal Explorer visit www.rosepointnav.com.

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