
PRESS RELEASE

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Rose Point Hires North East Sales manager

Kirkland, WA, - Jan 1, 2007, Rose Point Navigation Systems today announced that they have hired industry veteran Tim Sullivan to represent their products North Eastern United States. Tim, a long time employee of Maptech, has worked in the PC based navigation market for over 12 years.

“Sullivan will be responsible for managing our sales in the Northeast” said Jeff Hummel Director of Sales and Marketing at Rose Point. “He will primarily focus on commercial sales and building our dealer sales network. Over the next 12 month Rose Point will be introducing some new products that require a more hands on approach to working with our resellers. We need somebody with industry knowledge and experience in this area, Sullivan is the perfect candidate.”

About Rose Point Navigation Systems

Rose Point is the leading developer of PC based navigation systems. The company was founded in 2003, by Brad Christian, and ex-Microsoft developer, and is located in Redmond, Washington. The company produces Coastal Explorer. The software is also sold under license to a number of companies around the world, it is currently offered in 5 different languages and a variety of product names.

For more information on Rose Point Navigation Systems or Coastal Explorer visit www.rosepointnav.com.

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